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June 26 , 2009

Bob Fiori
President
PowerMinders
PO Box 135
Berwyn PA 19312

Dear Bob,

I am writing this letter to express my support for the leadership of PowerMinders in the PPL Electric Utilities CFL Program. The pilot programs run by PowerMinders have created an excellent opportunity to implement an effective CFL education program that is both effective in producing results and attracting new blood into the energy and utility job market.

The engagement of college students in consumer energy education and CFL use has been demonstrated to be a powerful and effective tactic. As the Director of the Penn State Center for Sustainability, I would be pleased to support the broad implementation of the PowerMinders model on all of Penn State's campuses, thus helping to achieve a strong impact in the PPL region, but also all regions of PA.

As we have discussed, PowerMinders also represents an excellent entry program for college students into other paths of engagement in the energy industry. Our current efforts to develop an Energy Leadership Corps to conduct home energy assessments and consumer counseling will benefit greatly from the momentum and energy created by PowerMinders. We look forward to working with you and PowerMinders in the future to advance our common interests in helping PA achieve energy independence and at the same time, build a new talent pool to enter the energy industry workforce.

Respectfully,

A handwritten signature in black ink, appearing to read 'David Riley', written in a cursive style.

David Riley
Associate Professor of Architectural Engineering
Director, Penn State Center for Sustainability