



June 15, 2009

“Powerminders”

Dr. Eric Malm, Cabrini College

Dr. Bob Fiori, PowerMinders.com

Dear Eric and Bob,

I am happy to provide you with this letter of recommendation regarding the Powerminders organization. As Vice President of the AESP Mid-Atlantic Chapter which includes members from all sectors of the energy industry, including utilities, we are very pleased to be working in partnership with you both and the enthusiastic student ambassadors of Powerminders to advance our common goals of workforce expansion and recruitment.

This ‘next generation’ of young students is seeking work in our industry that is both fulfilling and meaningful... they want to make a difference. Your Powerminders students are already accomplishing that on many levels through the training, mentoring and networking they provide to their peers and with the lighting audits they are conducting in residential communities. It was an honor to meet them at our recent Mid-Atlantic Chapter meeting in May and we thank you again for educating our chapter members on the important work you and your students are doing in energy conservation and efficiency.

I was particularly impressed with the wonderful students in attendance at that May meeting – they all share a maturity and enthusiasm for energy issues that is vitally important in our rapidly changing industry. Their ability to recruit and motivate other students to become involved and consider careers in our industry, along with their plans to expand Powerminders to campuses across the country, will be critical if we expect to meet our workforce needs in the coming years.

We look forward to an exciting partnership between the AESP and Powerminders going forward and wish you and your students every success with this wonderful organization!

Sincerely yours,

Kathleen Whitley-Harm  
Senior Consultant, Applied Energy Group, Inc.

Vice President/ Board of Directors  
AES.P Mid-Atlantic Chapter