



Keystone Energy Efficiency Alliance
33 Greening Life Lane
Shermans Dale, PA 17090
717-582-7484

**KEEA Sponsors/
Steering
Committee**

August 12, 2009

ACI
Helen Perrine
BP Consulting
Bill Parlapiano
Communications
Consulting
Maureen Mulligan
Conservation
Consultants, Inc.
Ann Gerace
Conservation
Services Group
Stephen Cowell
EAM Associates
Frank Migneco
Energy Coordinating
Agency
Liz Robinson
G. S. Fultz &
Associates
Gloria Fultz
Honeywell Utility
Solutions
John Augustino
MaGrann Associates
Ben Adams
Performance Systems
Development
Kathy Greely
Warren Energy
Engineering
Kevin Warren

August 12, 2009
Mr. James H. Cawley
Chairman
Pennsylvania Public Utility Commission
400 North Street, Third Floor
Harrisburg, Pennsylvania 17120

Dear Chairman Jim Cawley:

It is our understanding that PowerMinders' of Chester County, Pennsylvania is interested in partnering with utilities to help implement their Act 129 requirements. The Keystone Energy Efficiency Alliance (KEEA) would like to extend its support for programs like PowerMinders' which could serve as one of the important tools for assisting Pennsylvanians to use energy more efficiently.

Through engaging a network of trained college students across the Commonwealth, the PowerMinders' program provides added motivation for homeowners to take steps to save energy in their homes. By meeting with friends, neighbors and family, these college students are trained to conduct walk-through home audits, replace incandescent lighting with compact fluorescents and make other recommendations to the homeowner on how to save energy. Unlike programs that simply offer rebates, the added value of projects like PowerMinders' is that it can have a positive effect on energy behavior in a way that handing out rebate coupons does not. Enthusiastic college students talking about the value of saving energy can be infectious, creating sustainable change in how families use energy. These efforts can complement home performance with Energy Star suite of programs that are sorely needed in Pennsylvania.

In addition, programs like PowerMinders' creates opportunities for college students to develop career skills within the clean energy sector. This contribution cannot be taken for granted.

Sincerely,
Members of the KEEA Steering Committee